



Partnerize



- 1 概述**
- 2 Partnerize 流程图**
- 3 怎样创建账号**
- 4 怎样创建链接**
- 5 怎样获得佣金**
- 6 佣金率**
- 7 订单跟踪**
- 8 打款流程**



## 什么是Partnerize

- 一个新的合作计划:通过在不同的社交媒体平台向潜在买家分享您的Shopee店铺链接,从而赚取佣金

## 为什么Partnerize重要

- 将有更多的社交媒体用户可以通过Shopee APP访问您的店铺
- 您的Shopee店铺可以有更多来自新老顾客的订单
- 您的Shopee店铺将有更多的社交媒体广告



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# Partnerize 流程图





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# 怎样创建账号

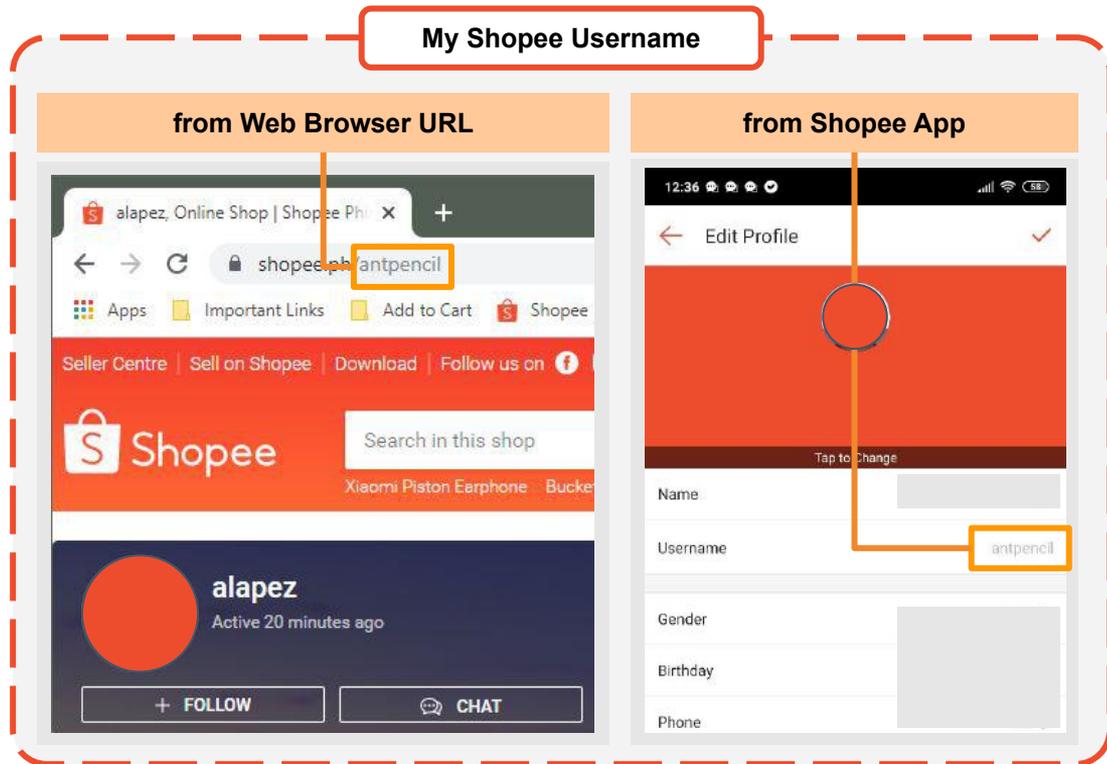
Sign up here: <https://tinyurl.com/PartnerizePHsignup>

1

填写电子邮件, 用户名和商店名, 即可创建帐户

2

Shopee PH 将创建账户还有给你的登录详情通过电子邮件





# 怎样创建账号

Log-in here:  
<https://console.partnerize.com/login/phg/en>

3

创建账号之后, 选择  
Seller-ShopeeUsername

4

点击‘Campaigns’

5

点击‘Join campaigns’

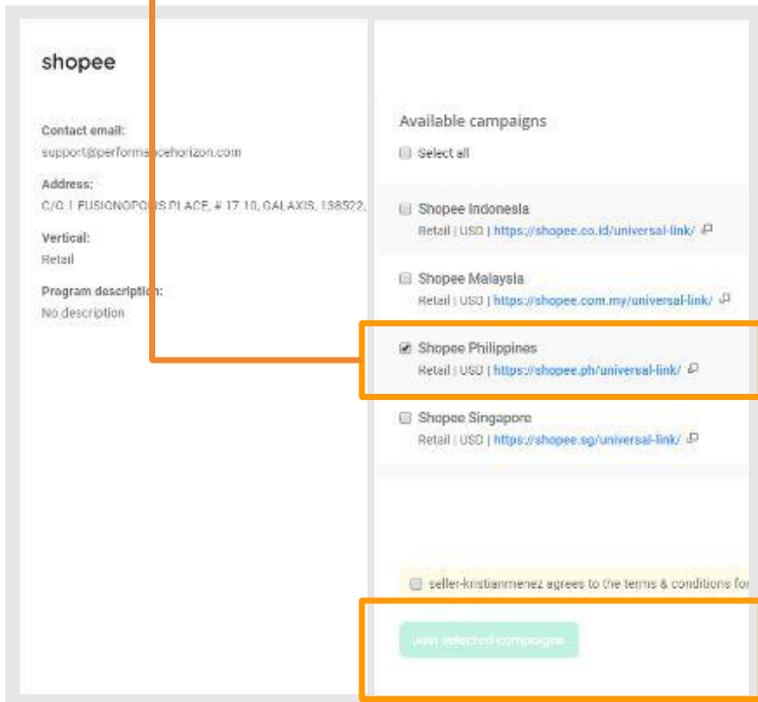
The screenshot shows the Partnerize console interface. At the top, there is a navigation bar with several menu items: 'seller-antpencil' (highlighted with a box), 'Dashboard', 'Campaigns' (highlighted with a box), 'Tracking', 'Content', 'Reporting', and 'Payments'. To the right of the navigation bar, there is a 'NEW INTERFACE' toggle set to 'On', and the 'IF PARTNERIZE' logo. Below the navigation bar, the main content area is titled 'Manage campaigns'. Underneath, there is a section 'Your campaigns & commissions' which contains a 'Join campaigns' button (highlighted with a box). At the bottom left, there is a 'shopee' link and the text '6 eligible campaigns | Retail'. At the bottom center, there is a link 'RpIDR, RMMYR +4 more'.



# 怎样创建账号

6

选择“Shopee Philippines”

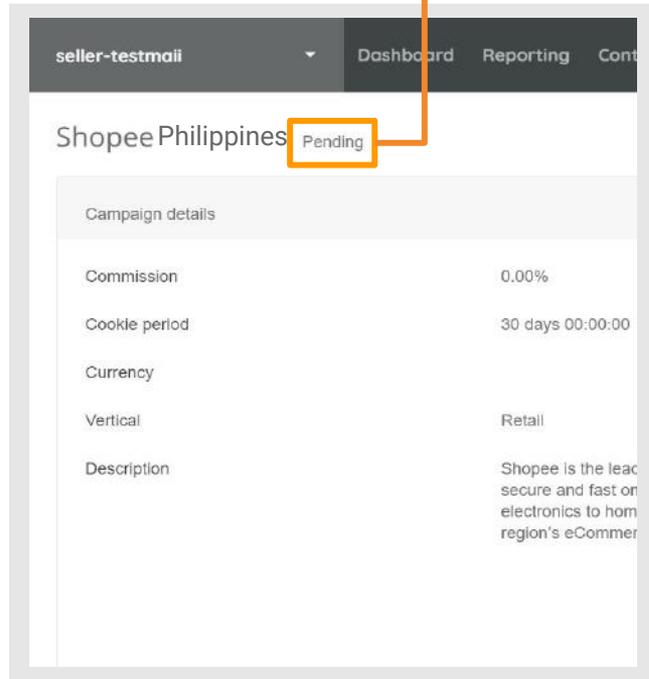


7

接受条款, 点击 ‘Join Selected Campaigns’

8

等待Shopee审批





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# 怎样创建链接

1

点击 'Tracking'

2

建立链接

A - 商店链接

B - 商品链接

The screenshot displays the Shopee Seller Center interface. The top navigation bar includes 'seller-antencil', 'Dashboard', 'Campaigns', 'Tracking', 'Content', 'Reporting', and 'Payments'. The 'Tracking' menu item is highlighted with an orange box. Below the navigation bar, the 'Create tracking link' section is visible. Under the 'Campaign' tab, a search bar is present, and 'Shopee Philippines' is selected. A modal window titled 'Shopee Philippines' is open, showing instructions: 'Tracking links can be built by adding pubref or deeplink references.' The form includes fields for 'Pubref' (Value), 'Adref' (Value), and 'Deeplink' (https://). Below these fields, the 'Tracking link' is displayed as 'https://shopee.pr.fh/click/camref:101118fPK' with a 'Copy' button. The 'URL shortener' field shows 'Short URL will appear here' with a 'Generate & copy' button.



# 创建店铺链接

1

登录卖家页面，复制店铺网址到Deeplink

2

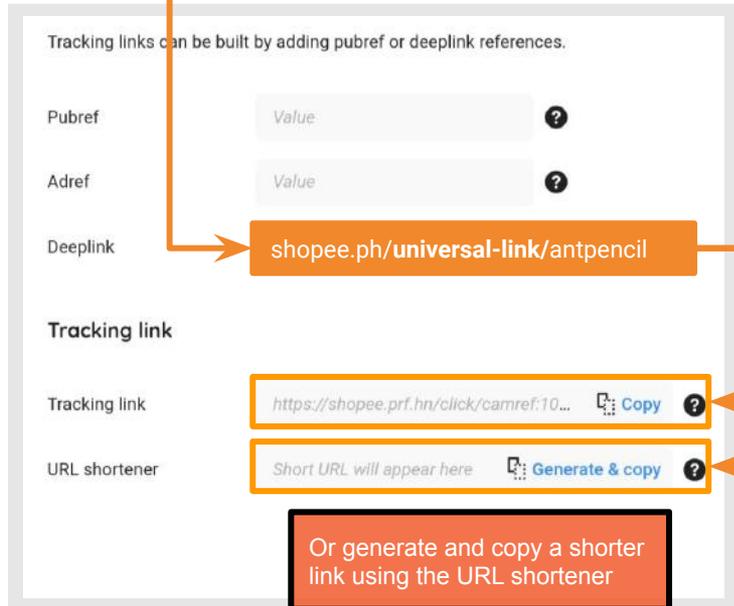
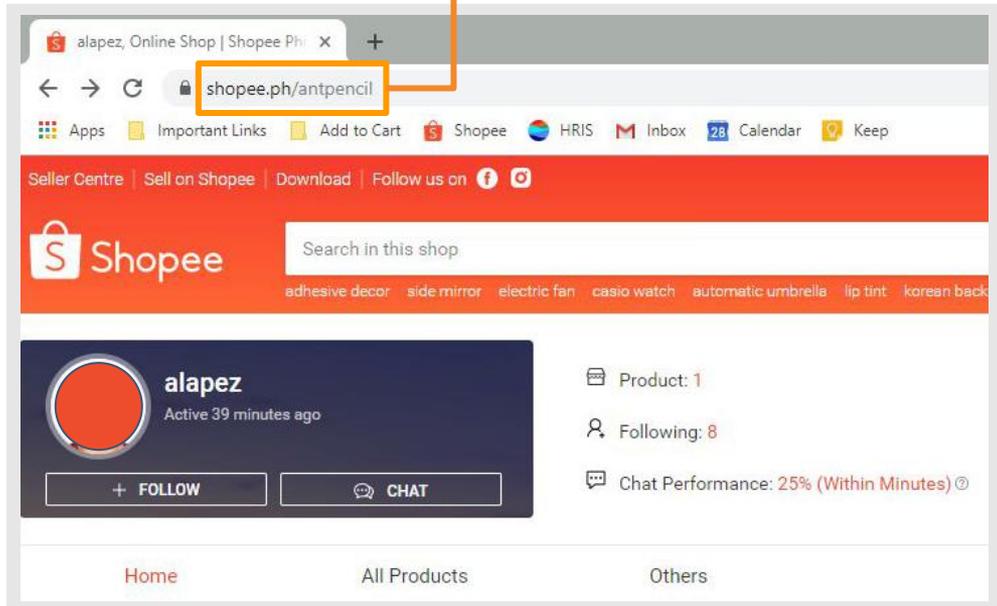
在shoppee.ph/ 和 shopeeusername之间插入 'universal-link/'

3

复制此链接并发布在社交媒体上或直接发送给买家



Deeplink should be:  
shopee.ph/**universal-link**/shopeeusername





# 创建商品链接

1

转到商品页面，然后复制网址到Deeplink

2

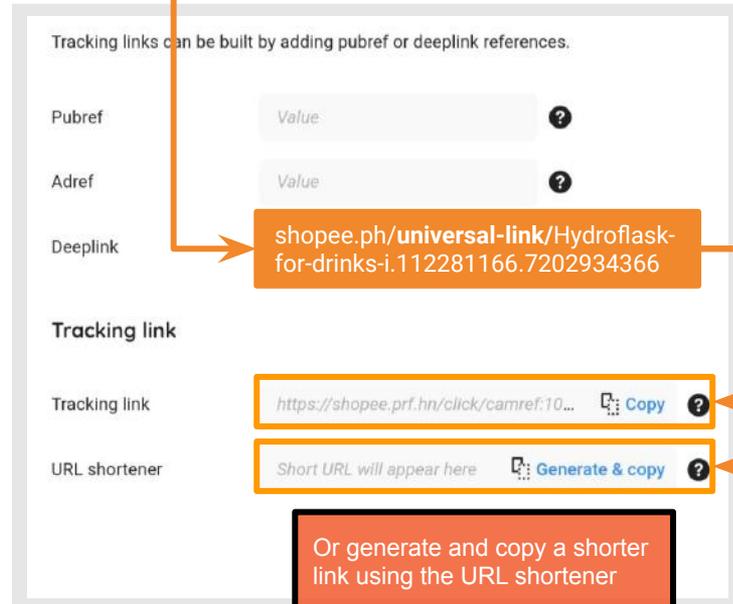
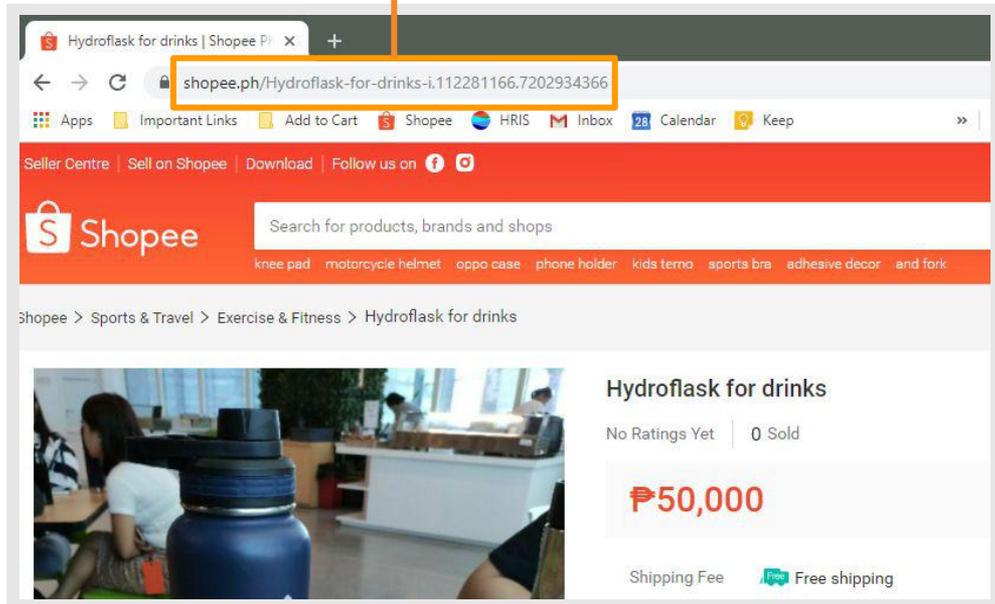
在shoppee.ph/ 和 *shopeeusername*之间插入 **'universal-link/**

3

复制此链接并发布在社交媒体上或直接发送给买家



Deeplink should be:  
shopee.ph/**universal-link/**itemnameandID





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# 怎样获得佣金

1

买家通过社交媒体看到链接



2

当买家点击链接时, 会弹出App Store, Play Store或Shopee App

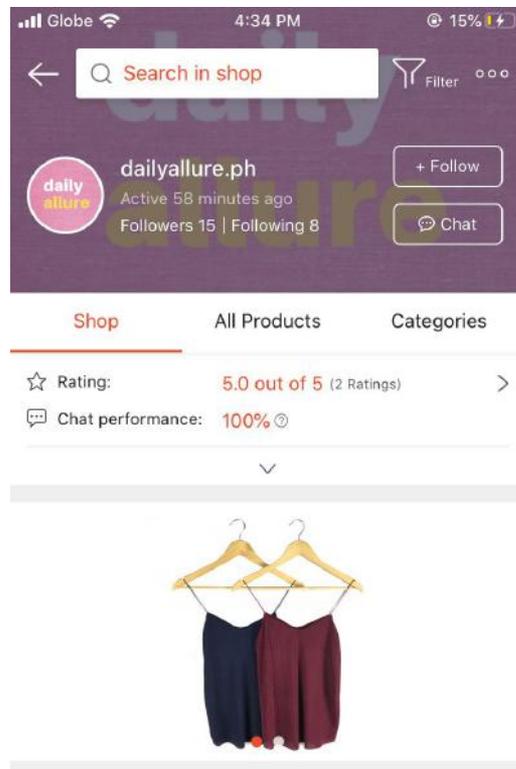


If buyer has application, it will open the application



3

链接会跳转到您的Shopee店铺或商品, 买家可以通过该链接下单





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## 类目佣金率

主类目	佣金 (%)
女式包	10%
女装	10%
女性用品	10%
女鞋	10%
男装	10%
男鞋	10%
男士箱包及配件	10%
玩具, 游戏及收藏品	9%
居家生活	9%
化妆香料	8%
婴儿及童装	8%
健康及个人护理	8%

主类目	佣金 (%)
杂货	8%
宠物护理	8%
爱好与文具	8%
笔记本电脑和计算机	6%
相机	6%
赌博	6%
手机及配件	6%
汽车	6%
体育与旅游	6%
家庭娱乐	6%
家用电器	6%
其他	6%

**Notes:**

1 - 佣金按订单计算

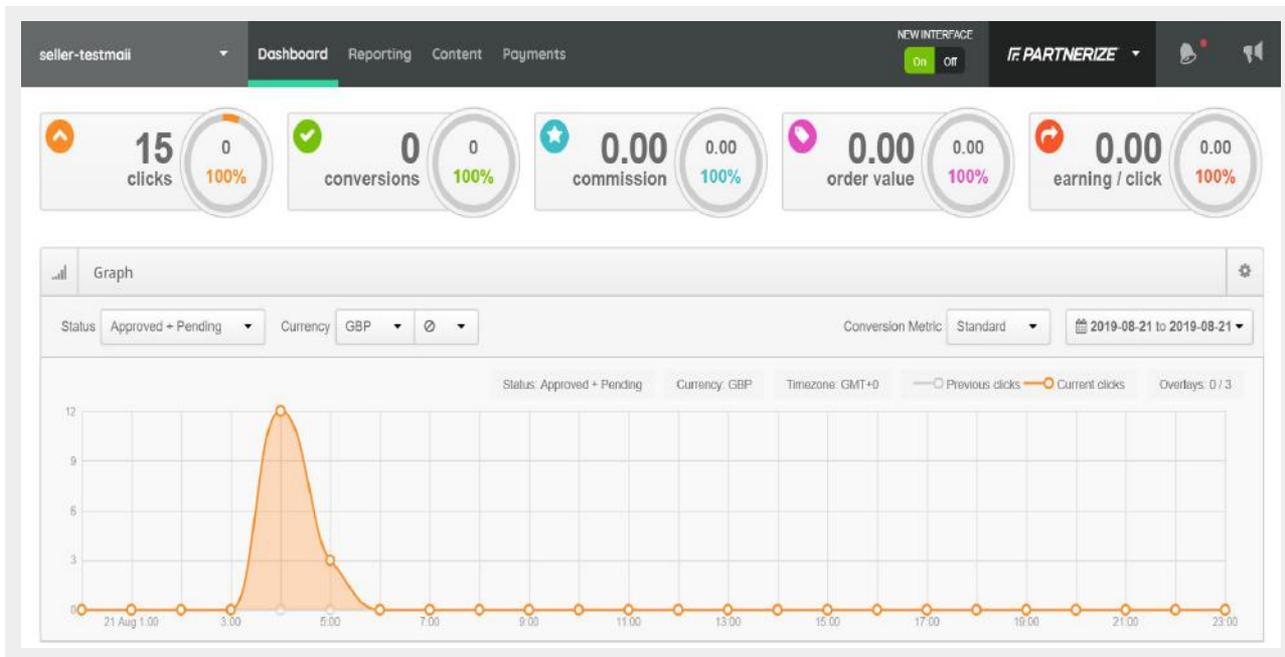
2 - 每单佣金限额为 ₱ 200。



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## Partnerize店铺表现一览表





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## Partnerize Program 付款流程



### Notes:

- 1 - 第一次付款时间为2020年一月.
- 2 - 最低付款余额为 P500



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**Sign up here:**  
**<https://tinyurl.com/PartnerizePHsignup>**