



Partnerize



1 Summary

- 2 How it Works
- 3 How to Join
- 4 How to Create a Link
- 5 How to get Incentives
- 6 Seller Incentives
- 7 Order Tracking
- 8 Payment



WHAT IT IS

- A new partner program where you can **earn cash** by sharing your **Shopee store links** to potential buyers on different **social media** platforms

WHY IT IS IMPORTANT

- Social media users are a **big market** that can be encouraged to go to your store on the Shopee app
- Your store can have **increased orders** from both new and old buyers
- More **social media advertising** for your Shopee store



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How it Works





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How to Join

Sign up here: <https://tinyurl.com/PartnerizePHsignup>

1

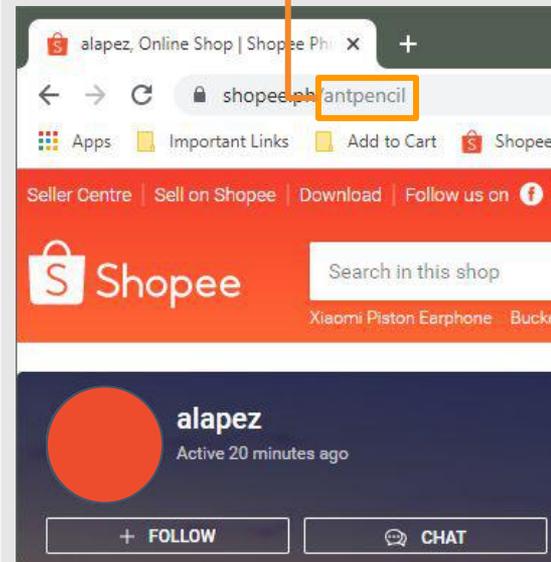
Fill in Shopee username, Shop name, and contact details on Form to apply for an account

2

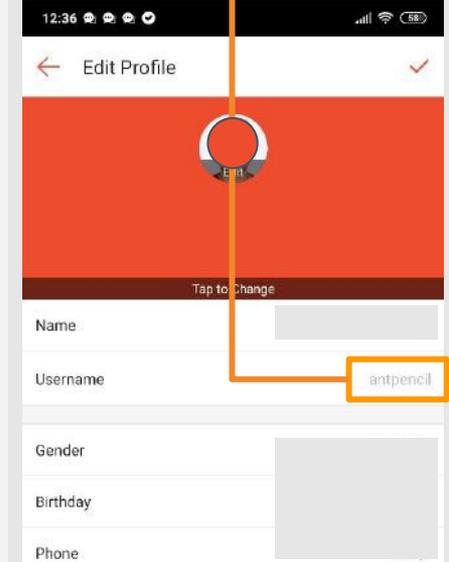
Shopee PH team will be the one to create your partnerize account and e-mail your log-in details

My Shopee Username

from Web Browser URL



from Shopee App





How to Join

Log-in here: <https://console.partnerize.com/login/phg/en>

3

After account has been created, log-in and select Seller-*ShopeeUsername* or Seller-ph-username

4

Click 'Campaigns' on the menu bar

5

Click 'Join campaigns'

The screenshot displays the Partnerize console interface. At the top, a dark navigation bar contains several menu items: 'seller-antpencil' (highlighted with an orange box), 'Dashboard', 'Campaigns' (highlighted with an orange box), 'Tracking', 'Content', 'Reporting', and 'Payments'. To the right of these items are 'NEW INTERFACE' with 'On' and 'Off' toggle buttons, and the 'PARTNERIZE' logo. Below the navigation bar, the main content area is titled 'Manage campaigns'. Underneath this title, there is a section 'Your campaigns & commissions' which includes a 'shopee' link and the text '6 eligible campaigns | Retail'. To the right of this section, there is a 'Join campaigns' button (highlighted with an orange box) and a link 'RpIDR, RMMYR +4 more'. Orange lines connect the numbered steps from the top to the corresponding elements in the screenshot: Step 3 points to the user profile dropdown, Step 4 points to the 'Campaigns' menu item, and Step 5 points to the 'Join campaigns' button.



How to Join

6

Select Shopee Philippines

The screenshot shows the registration form for a Shopee account. On the right side, under 'Available campaigns', there is a list of regions with checkboxes. The 'Shopee Philippines' option is checked and highlighted with an orange box. Below this list, there is a checkbox for 'seller-kristianmenez agrees to the terms & conditions for' and a green button labeled '(Join) selected campaigns...' which is also highlighted with an orange box.

7

Accept the terms, then click 'Join'

8

Status will change to Pending. Wait for approval from Shopee.

The screenshot shows the Shopee seller dashboard for a user named 'seller-testmail'. The account status is 'Pending', which is highlighted with an orange box. Below the status, there is a table with campaign details.

Campaign details	
Commission	0.00%
Cookie period	30 days 00:00:00
Currency	
Vertical	Retail
Description	Shopee is the lead secure and fast on electronics to hom region's eCommer



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How to Create a Link

Log-in here: <https://console.partnerize.com/login/phg/en>

1

Click on the Tracking tab from the menu bar

2

Create a Tracking Link from this page

A - link to shop

B - link to specific item

The screenshot shows the Partnerize console interface. The top navigation bar includes 'seller-antencil', 'Dashboard', 'Campaigns', 'Tracking' (highlighted), 'Content', 'Reporting', and 'Payments'. On the right, there are options for 'NEW INTERFACE' (On/Off) and the 'PARTNERIZE' logo. The main content area is titled 'Create tracking link' and shows a search bar for 'Campaign' with 'Shopee Philippines' selected. A modal window is open for 'Shopee Philippines', displaying instructions: 'Tracking links can be built by adding pubref or deeplink references.' It contains three input fields: 'Pubref' (Value), 'Adref' (Value), and 'Deeplink' (https://). Below these is a 'Tracking link' section with a generated URL: 'https://shopee.pr.fh/click/camref.101118fPK' and a 'URL shortener' section with the text 'Short URL will appear here'. Both sections have 'Copy' and 'Generate & copy' buttons.



A - How to Create a Link to Shop

1

Go to **your sellers page** and copy the store URL to the Deeplink channel

2

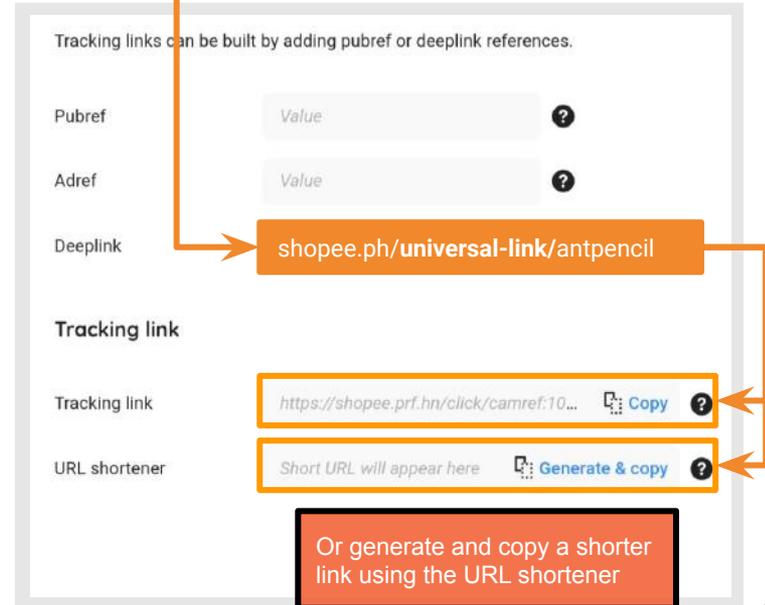
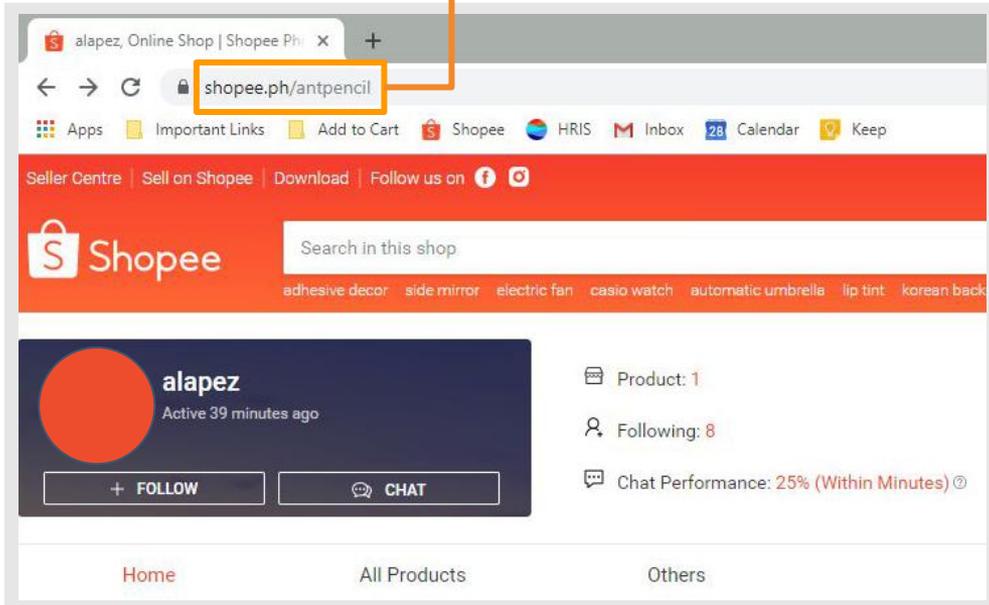
Insert **'universal-link'** between **shopee.ph/** and **shopeeusername**

3

Copy the Tracking Link to post on social media or send to buyers directly



Deeplink should be:
shopee.ph/**universal-link**/shopeeusername



B- How to Create a Link to Specific Item

1

Go to **the item page** and copy the store URL to the Deeplink channel

2

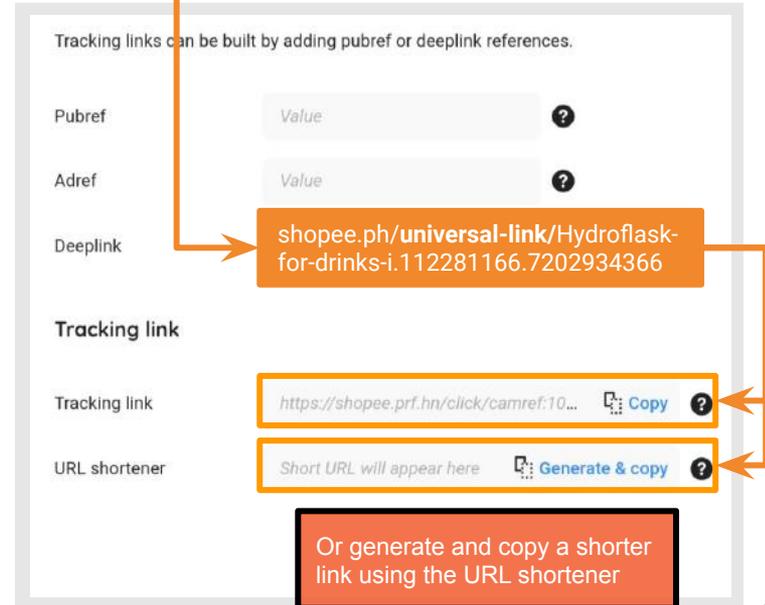
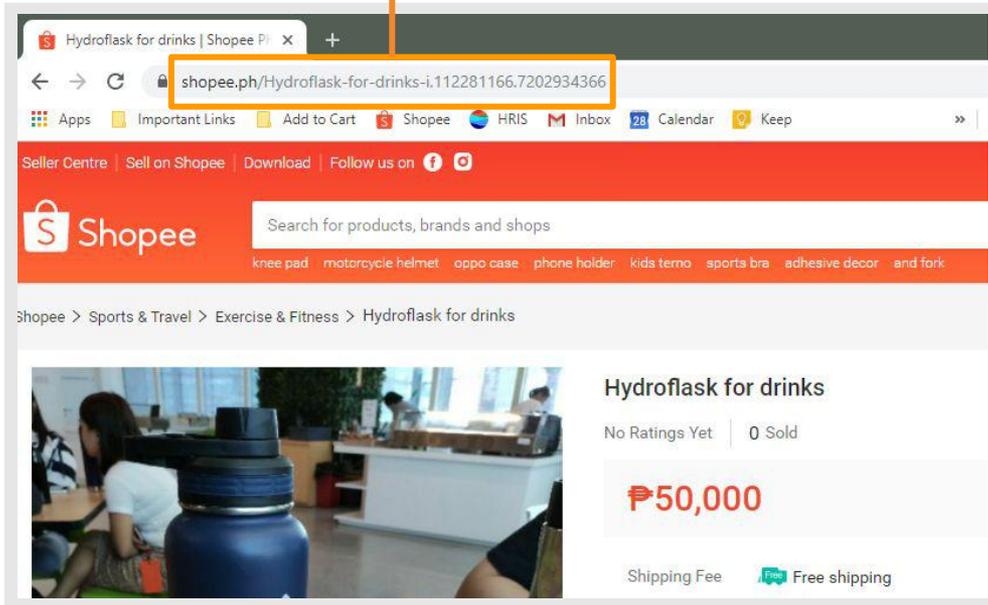
Insert **'universal-link'** between **shopee.ph/** and **shopeeusername**

3

Copy the Tracking Link to post on social media or send to buyers directly



Deeplink should be:
shopee.ph/**universal-link**/itemnameandID





Partnerize Overview

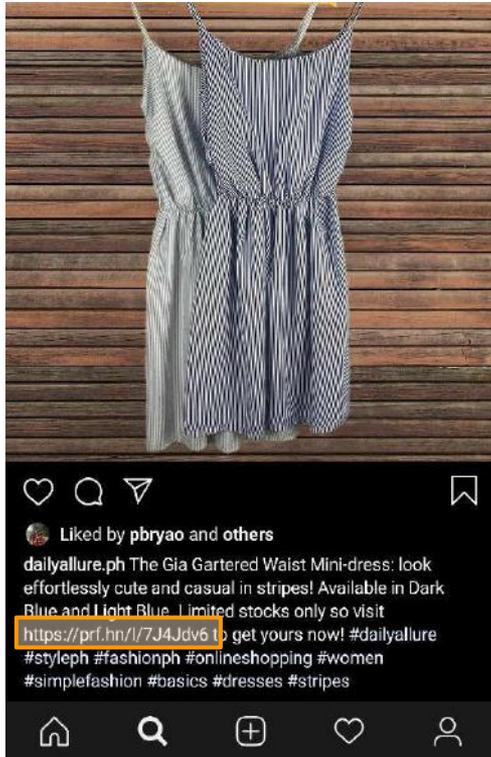
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How to get Incentives

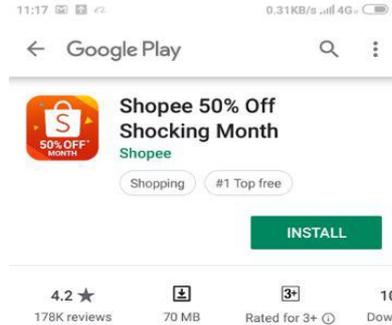
1

Buyer sees link on social media



2

When buyer clicks the link, the App Store, Play Store or Shopee App pops out

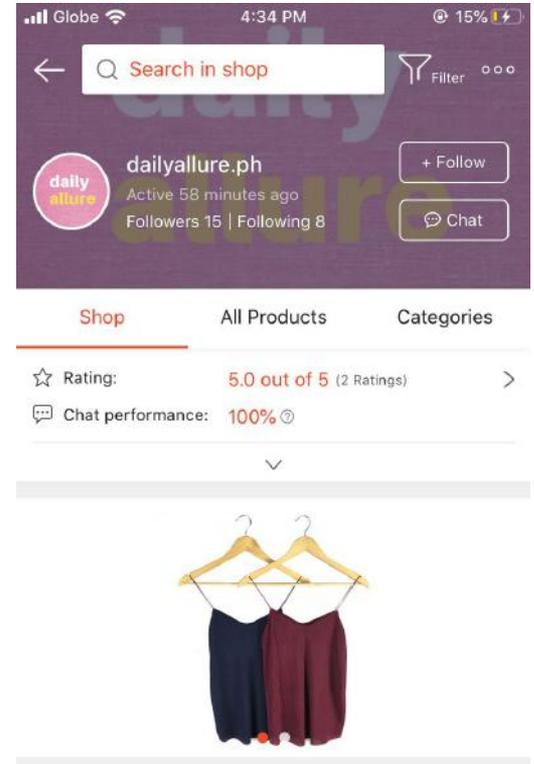


If buyer has application, it will open the application



3

Link redirects to your shop / SKU on Shopee. Buyer can place an order over the link.





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Seller Incentives

Main Cat	Incentive % per order
Women's Bags	10%
Women's Apparel	10%
Women Accessories	10%
Women Shoes	10%
Men's Apparel	10%
Men Shoes	10%
Men's Bags & Accessories	10%
Toys, Games & Collectibles	9%
Home & Living	9%
Makeup & Fragrances	8%
Babies & Kids	8%
Health & Personal Care	8%

Main Cat	Incentive % per order
Groceries	8%
Pet Care	8%
Hobbies & Stationery	8%
Laptops & Computers	6%
Cameras	6%
Gaming	6%
Mobiles & Accessories	6%
Motors	6%
Sports & Travel	6%
Home Entertainment	6%
Home Appliances	6%
Others	6%

Notes:

- 1 - Total incentive is computed per order.*
- 2 - incentive per order is capped at Php 200 (starting February)*



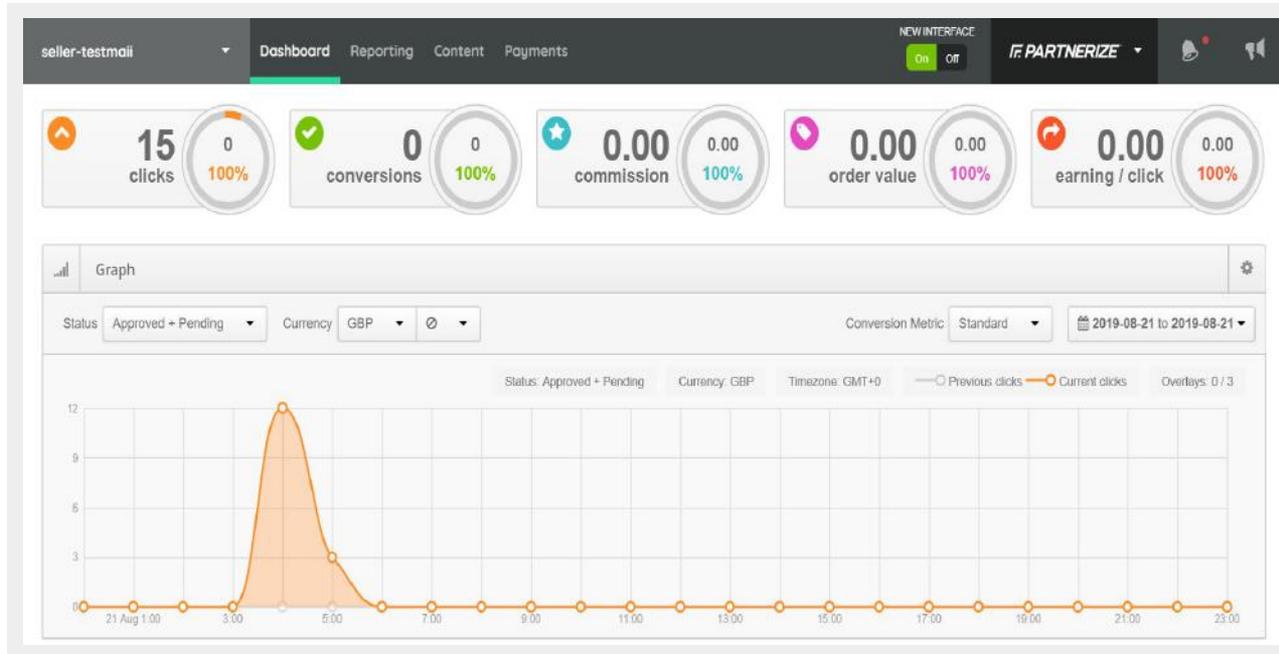
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Order Tracking

Dashboard in Partnerize where you can track your performance



- Link clicks can be tracked in real time
- Conversions tracked D-1 (lag by 1 day)
- Payment awarded only when order is purchased



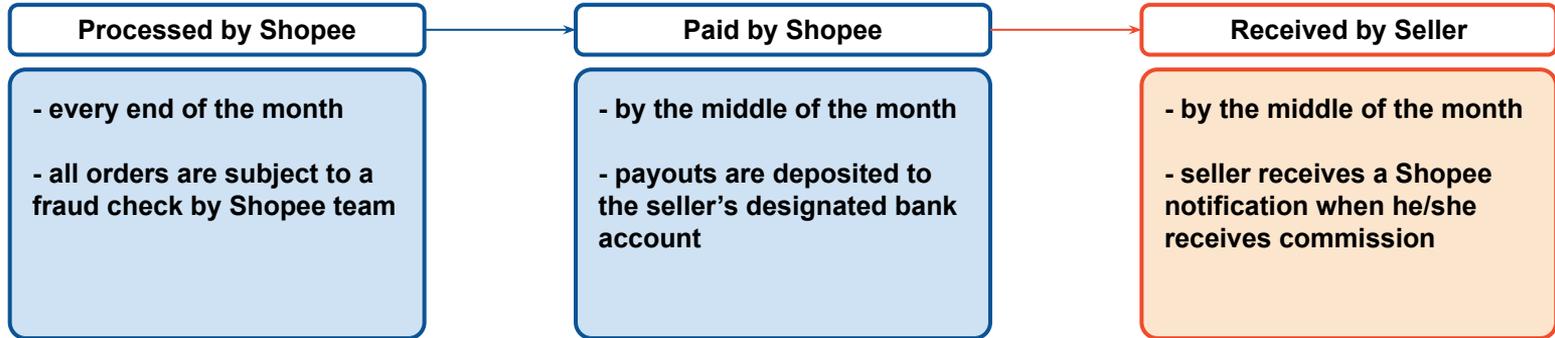
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Partnerize Program Payment Timeline



Notes:

- 1 - First incentive payout is on January 2020.
- 2 - Minimum balance of Php 500 before payout.



Join Now

Sign up here:
<https://tinyurl.com/PartnerizePHsignup>